

LARP Magazine Advertising Campaign Schedule (Year 2006)

NERO International Holding Co., Inc.
 219 Fremont Street
 Peekskill NY 10566
 (914) 309 – 7718
 www.LARPMAG.com

The LARP Magazine will enjoy a physical Distribution of 2,000 copies per issue.

The LARP Magazine will be available for download on the website 60 days after distribution.

An estimated 6,000 people will read each issue of the LARP Magazine in year 2006.

Note: All Pages are 4-Color

Buy Multiple Ads and Save

Plan	Size of Adv. Height x Length (Portrait)	Size of Adv.	FEES 1 Issue	Buy Multiple Ads and Save		
				Save 10% 2 Issues	Save 20% 3 Issues	Save 30% 4 Issues
LMAD002	3.5 H x 2.5 L	1/9 page	\$ 60.00	\$ 108.00	\$ 144.00	\$ 168.00
LMAD004	4.75 H x 3.75 L	1/4 page	\$ 125.00	\$ 225.00	\$ 300.00	\$ 350.00
LMAD006	3.25 H x 7.5 L	1/3 page	\$ 150.00	\$ 270.00	\$ 360.00	\$ 420.00
LMAD008	4.75 H x 7.5 L	1/2 page	\$ 225.00	\$ 405.00	\$ 540.00	\$ 630.00
LMAD009	7.5 x 10	Full page	\$ 400.00	\$ 720.00	\$ 960.00	\$1,120.00

Advertisement Layout & Specs

LMAD002	1/9th of a page	3.25 H x 2.25 L	3.25 H x 2.25 L	3.25 H x 2.25 L
		3.25 H x 2.25 L	3.25 H x 2.25 L	3.25 H x 2.25 L
		3.25 H x 2.25 L	3.25 H x 2.25 L	3.25 H x 2.25 L
LMAD004	1/4 of a page	4.75 H x 3.75 L	4.75 H x 3.75 L	
		4.75 H x 3.75 L	4.75 H x 3.75 L	
LMAD006	1/3rd of a page	3.25 H x 7.5 L		
		3.25 H x 7.5 L		
		3.25 H x 7.5 L		
LMAD008	1/2 of a page	4.75 H x 7.5 L		
		4.75 H x 7.5 L		
LMAD009	Full Page	10 H x 7.5 L		

Note: Gap between Ad Space is Accommodated for.

Note: We Can Create Adv. For an additional \$200 - You Supply the Materials (photo's, Content, Etc.).

LARP Magazine Advertising Campaign Agreement

NERO International Holding Co., Inc.
(914) 309 – 7718 – Mobil

The LARP Magazine
(419) 745 – 1166 – FAX

www.LARPMAG.com

Today's Date : _____

Company Name ("Buyer") : _____

Company Address : _____ Company City: _____

Company State : _____ Company ZIP: _____ Company Telephone: _____

Agreement: In Return for Fee as listed below, buyer purchases advertising space within the next scheduled issue of the LARP Magazine, from NERO. Buyer agrees to provide NERO with an advertisement sized in accordance with the parameters set forth by the LARP Magazine Advertising Campaign Schedule (Year 2006). NERO agrees to place the advertisement into the LARP Magazine upon receipt of fees and advertisement.

Advertising Plan (Circle both Plan and Fees)

PLAN	Fee, 1 Issue	Fee, 2 Issues	Fee, 3 Issues	Fee, 4 Issues
1/9 page	\$ 60.00	\$ 108.00	\$ 144.00	\$ 168.00
1/4 page	\$ 125.00	\$ 225.00	\$ 300.00	\$ 350.00
1/3 page	\$ 150.00	\$ 270.00	\$ 360.00	\$ 420.00
1/2 page	\$ 225.00	\$ 405.00	\$ 540.00	\$ 630.00
Full page	\$ 400.00	\$ 720.00	\$ 960.00	\$1,120.00

TOTAL PLAN COST: _____

Authorized Payment Amount: _____

Authorizing Signature: _____ Authorizing Name: _____

Credit Card Number: _____ Exp. Date: ____/____ Security Code: _____

Paypal Payment Acceptance Address Is JVALENTI@NEROLARP.COM (NERO INTERNATIONAL HOLDING CO., INC.)